



MBA901 Career Ownership T325 Brief

All information in the Subject Outline is correct at the time of approval. KOI reserves the right to make changes to the Subject Outline if they become necessary. Any changes require the approval of the KOI Academic Board and will be formally advised to those students who may be affected by email and via Moodle.

Information contained within this Subject Outline applies to students enrolled in the trimester as indicated

1. General Information

1.1 Administrative Details

Associated HE Award(s)	Duration	Level	Subject Coordinator
MBA	1 trimester	Postgraduate	Dr Evi Lanasier evi.lanasier@koi.edu.au L: 7-11, 11 York Street Consultation: via Moodle or by appointment

1.2 Core / Elective

This is a core subject for the above courses.

1.3 Subject Weighting

Indicated below is the weighting of this subject and the total course points.

Subject Credit Points	Total Course Credit Points
4	MBA: 48 Credit Points

1.4 Student Workload

Indicated below is the expected student workload per week for this subject

No. Timetabled Hours/Week*	No. Personal Study Hours/Week**	Total Workload Hours/Week***
3 hours/week plus supplementary online material	7 hours/week	10 hours/week

* Total time spent per week at lectures and tutorials

** Total time students are expected to spend per week in studying, completing assignments, etc.

*** Combination of timetable hours and personal study.

1.5 Mode of Delivery Face-to-face on site unless otherwise notified (please check Moodle). Note – since T322, KOI is in transition and most classes will be returning to face-to-face delivery. However, there are a range of issues remaining because of COVID-19. For example, some students may have trouble travelling to Australia. Because of this some classes may still be online. This affects whether the final exam for a subject will be open-book or closed-book. After enrolment KOI will be able to make a determination and notification will be provided on Moodle before Week 7.

1.6 Pre-requisites Nil

1.7 General Study and Resource Requirements

- Students are expected to attend classes with the weekly worksheets and subject support material provided in Moodle. Students should read this material before coming to class to improve their ability to participate in the weekly activities.



- Students will require access to the internet and their KOI email and should have basic skills in word processing software such as MS Word, spreadsheet software such as MS Excel and visual presentation software such as MS PowerPoint.
- Computers and WIFI facilities are extensively available for student use throughout KOI. Students are encouraged to make use of the campus Library for reference materials.

Resource requirements specific to this subject: Specific resources will be identified in discussions with your lecturer. Prescribed readings and research examples will be posted to Moodle for additional guidance and recommended readings listed at section 2.9 will provide useful background reading.

1.8 Academic Advising

Academic advising is available to students throughout teaching periods including the exam weeks. As well as requesting help during scheduled class times, students have the following options:

- Consultation times: A list of consultation hours is provided on the homepage of Moodle where appointments can be booked.
- Subject coordinator: Subject coordinators are available for contact via email. The email address of the subject coordinator is provided at the top of this subject outline.
- Academic staff: Lecturers and Tutors provide their contact details in Moodle for the specific subject. In most cases, this will be via email. Some subjects may also provide a discussion forum where questions can be raised.
- Head of Program: The Head of Program is available to all students in the program if they need advice about their studies and KOI procedures.
- Vice President (Academic): The Vice President (Academic) will assist students to resolve complex issues (but may refer students to the relevant lecturers for detailed academic advice).

2 Academic Details



2.1 Overview of the Subject







The world of work is continually changing, and long-held traditional values, for example, “a job for life is no longer valid within the 21st-century workplace. MBA901 Career Ownerships explores the concept of a different career options which can provide job security and ability to survive in any type of economy especially in the digital economy. It focuses on how individuals can survive and thrive in dynamic workplaces by developing an agile mentality alongside transferrable and dexterous skills. The importance of mastery of technology and how to lever it for professional and enterprise gain/betterment are also explored alongside personal attributes and strength.

2.2 Graduate Attributes for Postgraduate Courses

Graduates of Postgraduate courses from King's Own Institute will achieve the graduate attributes expected from successful completion of a Master's degree under the Australian Qualifications Framework (2nd edition, January 2013). Graduates at this level will be able to apply an advanced body of knowledge from their major area of study in a range of contexts for professional practice or scholarship and as a pathway for further learning.




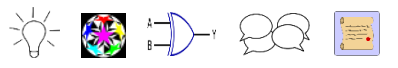
King's Own Institute's generic graduate attributes for a master's level degree are summarised below:

	KOI Master Degree Graduate Attributes	Detailed Description
	Knowledge	Current, comprehensive and coherent knowledge, including recent developments and applied research methods
	Critical Thinking	Critical thinking skills to identify and analyse current theories and developments and emerging trends in professional practice

	Communication	Communication and technical skills to analyse and theorise, contribute to professional practice or scholarship, and present ideas to a variety of audiences
	Research and Information Literacy	Cognitive and technical skills to access and evaluate information resources, justify research approaches and interpret theoretical propositions
	Creative Problem Solving Skills	Cognitive, technical and creative skills to investigate, analyse and synthesise complex information, concepts and theories, solve complex problems and apply established theories to situations in professional practice
	Ethical and Cultural Sensitivity	Appreciation and accountability for ethical principles, cultural sensitivity and social responsibility, both personally and professionally
	Leadership and Strategy	Initiative, leadership skills and ability to work professionally and collaboratively to achieve team objectives across a range of team roles Expertise in strategic thinking, developing and implementing business plans and decision making under uncertainty
	Professional Skills	High level personal autonomy, judgement, decision-making and accountability required to begin professional practice

2.3 Subject Learning Outcomes

Listed below, are *key* knowledge and skills students are expected to attain by successfully completing this subject:

Subject Learning Outcomes	Contribution to Graduate Attributes
a) Examine the nature of Digital Economy and its challenges and opportunity for personal career management and development	
b) Create a range of professional communication skills and mindsets, specifically oral, written and graphical skills for the workplace	
c) Experiment to maximise technology mastery and acquired approaches to continuous up-skilling	
d) Appraise personal strength, including approaches to self-management, responsibility and resilience through reflective practice for lifelong development	

2.4 Subject Content and Structure

Below are details of the subject content and how it is structured, including specific topics covered in lectures and tutorials. Reading refers to the text unless otherwise indicated.

Weekly Planner:

Week (beginning)	Topic covered in each week's lecture	Reading(s)	Expected work as listed in Moodle
Week 1 27 Oct	The Changing Landscape of Work and Career in the digital economy	Greenhaus et al, Chapter 1	



Week 2 03 Nov	Career Context and Stages	Greenhaus et al, Chapter 2	
Week 3 10 Nov	Work-Life Challenges and Opportunity	Greenhaus et al, Chapter 1	
Week 4 17 Nov	Career Ownerships vs Employment	Various sources	
Week 5 24 Nov	Career Ownerships: Creating Job Security in Any Economy	Mc Donald various chapters	Assessment 1 is due
Week 6 01 Dec	Design Thinking Approach to Career Development Post Pandemic World	Mc Donald various chapters	
Week 7 08 Dec	Career Exploration, Trajectory and Portfolio	Mc Donald various chapters	
Week 8 15 Dec	Getting to know yourself and Career Occupational Choices	Greenhouse et al Chapter 5	Assessment 2 is due
Week 9 05 Jan	Personal Branding and Marketing the Career	Various sources	
Week 10 12 Jan	Career Management Model : Goals, Strategy and Approach	Greenhouse et al Chapter 6	Assessment 3 is due
Week 11 19 Jan	Developing Skills for Career Ownerships	Mc Donald various chapters	



Week 12 27 Jan (Tue)	Entrepreneurial Career and International Career	Greenhouse et al, Chapter 12 & 13	Assessment 4 is due
Week 13 02 Feb	Study review week and Final Exam Week		
Week 14 09 Feb	Examinations Continuing students - enrolments for T126 open	Please see exam timetable for exam date, time and location	
Week 15 16 Feb	Student Vacation begins New students - enrolments for T126 open		
Week 16 23 Feb	<ul style="list-style-type: none">• Results Released• Review of Grade Day for T325 – see Sections 2.6 and 3.2 below for relevant information.• Certification of Grades <p>NOTE: More information about the dates will be provided at a later date through Moodle/KOI email.</p>		
T126 2 Mar 2026			
Week 1 02 Mar	Week 1 of classes for T126		

2.5 Teaching Methods/Strategies

Briefly described below are the teaching methods/strategies used in this subject:

- *Lectures* (1 hour/week) are conducted in seminar style and address the subject content, provide motivation and context and draw on the students' experience and preparatory reading.
- *Tutorials* (2 hours/week) include class discussion of case studies and research papers, practice sets and problem-solving and syndicate work on group projects. Tutorials often include group exercises and so contribute to the development of teamwork skills and cultural understanding. Tutorial participation is an essential component of the subject and contributes to the development of many of the graduate attributes (see section 2.2 above). Tutorial participation contributes towards the assessment in many subjects (see details in Section 3.1 for this subject). Supplementary tutorial material such as case studies, recommended readings, review questions etc. will be made available each week in Moodle.
- *Online* teaching resources include class materials, readings, model answers to assignments and exercises and discussion boards. All online materials for this subject as provided by KOI will be found in the Moodle page for this subject. Students should access Moodle regularly as material may be updated at any time during the trimester
- *Other contact* - academic staff may also contact students either via Moodle messaging, or via email to the email address provided to KOI on enrolment.

2.6 Student Assessment

Provided below is a schedule of formal assessment tasks and major examinations for the subject.

Assessment Type	When Assessed	Weighting	Learning Outcomes Assessed
Assessment 1 (Individual) Career Reflection and Trajectory – 2500 words	Week 5	25%	a, b, c and d



Assessment Type	When Assessed	Weighting	Learning Outcomes Assessed
Assessment 2 (Individual) Career Research and Analysis – Report of 1500 words	Week 8	20%	a
Assessment 3 (Individual) Career Road Map: Plan & Prototype – Report of 3500 words	Week 10	40%	b, c and d
Assessment 4 (Individual) Formative Essay – 1000 words	Week 12	15%	b and d

Requirements to Pass the Subject:

To gain a pass or better in this subject, students must gain a *minimum of 50%* of the total available subject marks.

2.7 Prescribed and Recommended Readings

Provided below, in formal reference format, is a list of the prescribed and recommended readings.

Prescribed Text:

McDonald, K.S and Hite, L.M (2023). *Career Development : A Human Resource Development Perspectives*. 2nd edition, Routledge. ISBN 9781032159397

Greenhaus. J, Callanan. G and Goldshal. G. (2019). *Career Management for Life*. Routledge Publishing. ISBN 9781138635460

Recommended readings:

Galfalvi, E., Hooley, T. and Neary, S. 2025. *Are young people aged 16-19 using or expecting to use the gig economy for their careers?*. Journal of the National Institute for Career Education and Counselling. Vol 45 No.1

Gonzales, M and Campos, K.P. 2024. *Boundaryless Careers and Ethical Implications : A Review and Critical Analysis of the Gig Economy*. Community Development Journal. Vol 8 No 3

Hartman, N.S. Kariger, J.H. 2021. *Preparing managers for a reconfigured world: management education's new gig*. Journal of Management Development Vol. 40 No. 1, 2021 pp. 23-34insight/publication/issn/1359-8546

Jain, A.K. Sullivan, S. 2020. *An examination of the relationship between careerism and organizational commitment, satisfaction, and performance*. Personnel Review Vol. 49 No. 8, 2020 pp. 1553-1571

Kurian, J.S. 2024. *Navigating the Gig Economy : exploring challenges and motivation for the well-being of Gen Y and Gen Z gig workers*. Work, Industrial & Organisational Psychology. Vol 11 No.1

Mulcahy. D. 2022. *The Gig Economy: A complete guide to getting better work, taking more time off and financing the life you want*. Harper Collin.

Ness, I. 2023. *The Routledge Handbook of the Gig Economy*. 1st ed. Routledge, Taylor Francis Group



Oppong.T. 2018. *Working in the Gig Economy: How to Thrive and Succeed When You Choose to Work for Yourself*. Kogan Page Limited.

Soumya.V. and Sharmiladevi, J.C. 2024. *Analysing the Evolution and Patterns of the Gig Economy : A bibliometric examination growth and trends*. Cogent Business and Management Vol 11 No 1

Suggested Conference/ Journal Articles:

Collaboration in the Gig Economy Conference (Host : Staffing Industry Analysis) 9-11 September 2025, Dallas, Texas, USA

Gig Economy, Solo-Self-Employment and Freelancers in the Knowledge Economy Conference (Host : Take Conference), 1 – 3 July 2025 2025, Sofia, Bulgaria

Gig Economy Conferences (Host by World Academy) 7 – 8 October, 2025, New York USA

Students are encouraged to read peer reviewed journal articles and conference papers. Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites.

Useful Websites:

The following industry websites are useful introductory sources covering a range of information useful for this subject.

- <https://www.fairwork.gov.au/find-help-for/independent-contractors/gig-economy>
- <https://www.theguardian.com/australia-news/2023/sep/04/truck-owner-drivers-could-gain-minimum-pay-rates-under-labors-closing-loopholes-bill>
- <https://ministers.dewr.gov.au/burke/world-leading-legislation-protect-gig-workers>
- https://www.aph.gov.au/About_Parliament/Parliamentary_departments/Parliamentary_Library/publications/BriefingBook47p/GigEconomy